

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 936113-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|------------------|--------------|
| WESH | Fran Berg | Eagle-Washington | National |

| Advertiser | Product | Estimate Number |
|-----------------|------------|-----------------|
| Nelson/D/Senate | NELSON/S/D | 490 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/09/12 - 10/15/12 | 936113 | 07887097 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912820 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|-----------------------|-------------------|-----------------------|----------------|----------------|------------|---------------|
| 1 | 10/09/12 | 10/12/12 | M-F Early Sunrise | 5:00-6:00 AM | -1111-- | :30 | 4 | \$325.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -1111-- | 4 | \$325.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Tu | 10/09/12 | 5:28 AM | M-F Early Sunrise | 5:00-6:00 AM | :30 | BN12001H | \$325.00 NM |
| 3 | WESH | W | 10/10/12 | 5:28 AM | M-F Early Sunrise | 5:00-6:00 AM | :30 | BN12007H | \$325.00 NM |
| 2 | WESH | Th | 10/11/12 | 5:27 AM | M-F Early Sunrise | 5:00-6:00 AM | :30 | BN12007H | \$325.00 NM |
| 4 | WESH | F | 10/12/12 | 5:55 AM | M-F Early Sunrise | 5:00-6:00 AM | :30 | BN12007H | \$325.00 NM |
| 2 | 10/10/12 | 10/12/12 | M-F Sunrise @6AM | 6:00-7:00 AM | --1-1-- | :30 | 2 | \$850.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | --1-1-- | 2 | \$850.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | W | 10/10/12 | 6:53 AM | M-F Sunrise @6AM | 6:00-7:00 AM | :30 | BN12007H | \$850.00 NM |
| 3 | WESH | F | 10/12/12 | 6:27 AM | M-F Sunrise @6AM | 6:00-7:00 AM | :30 | BN12007H | \$850.00 NM |
| 3 | 10/09/12 | 10/12/12 | NBC Today Show | 7:00-9:00 AM | -1111-- | :30 | 4 | \$1,300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -1111-- | 4 | \$1,300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Tu | 10/09/12 | 8:37 AM | NBC Today Show | 7:00-9:00 AM | :30 | BN12001H | \$1,300.00 NM |
| 2 | WESH | W | 10/10/12 | 8:44 AM | NBC Today Show | 7:00-9:00 AM | :30 | BN12007H | \$1,300.00 NM |
| 3 | WESH | Th | 10/11/12 | 7:22 AM | NBC Today Show | 7:00-9:00 AM | :30 | BN12007H | \$1,300.00 NM |
| 4 | WESH | F | 10/12/12 | 8:00 AM | NBC Today Show | 7:00-9:00 AM | :30 | BN12007H | \$1,300.00 NM |
| 4 | 10/09/12 | 10/12/12 | Regis & Kelly 9-10 AM | 9:00-10:00 AM | -1111-- | :30 | 4 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -1111-- | 4 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Tu | 10/09/12 | 9:23 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | BN12001H | \$800.00 NM |
| 2 | WESH | W | 10/10/12 | 9:59 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | BN12007H | \$800.00 NM |
| 3 | WESH | Th | 10/11/12 | 9:59 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | BN12007H | \$800.00 NM |
| 4 | WESH | F | 10/12/12 | 9:30 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | BN12007H | \$800.00 NM |
| 5 | 10/09/12 | 10/12/12 | NBC Today Show II | 10AM-11AM | -2111-- | :30 | 5 | \$700.00 | NM |

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P O Box 26876
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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 936113-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12 |
| Advertiser | Product | Estimate Number | |
| Nelson/D/Senate | NELSON/S/D | 490 | |

www.wesh.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|------------------------------------|------------------------|-----------------------|---------------|----------------|-------------|-------------|
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -2111-- | 5 | \$700.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 5 WESH | Tu | 10/09/12 | 10:28 AM | NBC Today Show II | 10AM-11AM | :30 | BN12001H | \$700.00 | NM |
| 2 WESH | Tu | 10/09/12 | 10:58 AM | NBC Today Show II | 10AM-11AM | :30 | BN12001H | \$700.00 | NM |
| 3 WESH | W | 10/10/12 | 10:58 AM | NBC Today Show II | 10AM-11AM | :30 | BN12007H | \$700.00 | NM |
| 1 WESH | Th | 10/11/12 | 10:58 AM | NBC Today Show II | 10AM-11AM | :30 | BN12007H | \$700.00 | NM |
| 4 WESH | F | 10/12/12 | 10:51 AM | NBC Today Show II | 10AM-11AM | :30 | BN12007H | \$700.00 | NM |
| 6 | 10/15/12 | 10/15/12 | NBC Today Show II | 10AM-11AM | M----- | :30 | 1 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | M----- | 1 | \$800.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WESH | M | 10/15/12 | 10:56 AM | NBC Today Show II | 10AM-11AM | :30 | BN12007H | \$800.00 | NM |
| 7 | 10/09/12 | 10/12/12 | M-F NOON NEWS 12-12:12:00-12:30 PM | 12:00-12:30 PM | -1111-- | :30 | 4 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -1111-- | 4 | \$500.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WESH | Tu | 10/09/12 | 12:13 PM | M-F NOON NEWS 12-12:30 | 12:00-12:30 PM | :30 | BN12001H | \$500.00 | NM |
| 2 WESH | W | 10/10/12 | 12:12 PM | M-F NOON NEWS 12-12:30 | 12:00-12:30 PM | :30 | BN12007H | \$500.00 | NM |
| 4 WESH | Th | 10/11/12 | 12:26 PM | M-F NOON NEWS 12-12:30 | 12:00-12:30 PM | :30 | BN12007H | \$500.00 | NM |
| 3 WESH | F | 10/12/12 | 12:23 PM | M-F NOON NEWS 12-12:30 | 12:00-12:30 PM | :30 | BN12007H | \$500.00 | NM |
| 8 | 10/09/12 | 10/12/12 | KATIE COURIC DAY | 2-3PM | -1-11-- | :30 | 3 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -1-11-- | 3 | \$400.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 3 WESH | Tu | 10/09/12 | 2:29 PM | KATIE COURIC DAY | 2-3PM | :30 | BN12001H | \$400.00 | NM |
| 1 WESH | Th | 10/11/12 | 2:50 PM | KATIE COURIC DAY | 2-3PM | :30 | BN12007H | \$400.00 | NM |
| 2 WESH | F | 10/12/12 | 2:45 PM | KATIE COURIC DAY | 2-3PM | :30 | BN12007H | \$400.00 | NM |
| 9 | 10/09/12 | 10/12/12 | M-F 3-4 PM | 3:00-4:00 PM | -1111-- | :30 | 4 | \$650.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -1111-- | 4 | \$650.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 3 WESH | Tu | 10/09/12 | 3:37 PM | M-F 3-4 PM | 3:00-4:00 PM | :30 | BN12001H | \$650.00 | NM |
| 1 WESH | W | 10/10/12 | 3:38 PM | M-F 3-4 PM | 3:00-4:00 PM | :30 | BN12007H | \$650.00 | NM |
| 4 WESH | Th | 10/11/12 | 3:39 PM | M-F 3-4 PM | 3:00-4:00 PM | :30 | BN12007H | \$650.00 | NM |
| 2 WESH | F | 10/12/12 | 3:36 PM | M-F 3-4 PM | 3:00-4:00 PM | :30 | BN12007H | \$650.00 | NM |
| 10 | 10/15/12 | 10/15/12 | M-F 3-4 PM | 3:00-4:00 PM | M----- | :30 | 1 | \$700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | M----- | 1 | \$700.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WESH | M | 10/15/12 | 3:48 PM | M-F 3-4 PM | 3:00-4:00 PM | :30 | BN12007H | \$700.00 | NM |
| 11 | 10/09/12 | 10/12/12 | M-F 4-5 PM NEWS | M-F 4-5 PM | -1111-- | :30 | 4 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -1111-- | 4 | \$800.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WESH | Tu | 10/09/12 | 4:13 PM | M-F 4-5 PM NEWS | M-F 4-5 PM | :30 | BN12001H | \$800.00 | NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 936113-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12 |

| Advertiser | Product | Estimate Number |
|-----------------|------------|-----------------|
| Nelson/D/Senate | NELSON/S/D | 490 |

www.wesh.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|---------------------------|-------------------|---------------------------|----------------|----------------|------------|---------------|
| 11 | 10/09/12 | 10/12/12 | M-F 4-5 PM NEWS | M-F 4-5 PM | -1111-- | :30 | 4 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WESHW | | 10/10/12 | 4:28 PM | M-F 4-5 PM NEWS | M-F 4-5 PM | :30 | BN12007H | \$800.00 NM |
| 4 | WESHTh | | 10/11/12 | 4:58 PM | M-F 4-5 PM NEWS | M-F 4-5 PM | :30 | BN12007H | \$800.00 NM |
| 3 | WESHF | | 10/12/12 | 4:41 PM | M-F 4-5 PM NEWS | M-F 4-5 PM | :30 | BN12007H | \$800.00 NM |
| 12 | 10/09/12 | 10/12/12 | M-F 5-6 PM ROT | 5:00-6:00 PM | -1111-- | :30 | 4 | \$1,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -1111-- | 4 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESHTu | | 10/09/12 | 5:54 PM | M-F 5-6 PM ROT | 5:00-6:00 PM | :30 | BN12001H | \$1,000.00 NM |
| 3 | WESHW | | 10/10/12 | 5:53 PM | M-F 5-6 PM ROT | 5:00-6:00 PM | :30 | BN12007H | \$1,000.00 NM |
| 4 | WESHTh | | 10/11/12 | 5:48 PM | M-F 5-6 PM ROT | 5:00-6:00 PM | :30 | BN12007H | \$1,000.00 NM |
| 2 | WESHF | | 10/12/12 | 5:40 PM | M-F 5-6 PM ROT | 5:00-6:00 PM | :30 | BN12007H | \$1,000.00 NM |
| 13 | 10/09/12 | 10/12/12 | M-F 6-6:30 PM | M-F 6-6:30 PM | -1111-- | :30 | 4 | \$1,400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -1111-- | 4 | \$1,400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WESHTu | | 10/09/12 | 6:22 PM | M-F 6-6:30 PM | M-F 6-6:30 PM | :30 | BN12001H | \$1,400.00 NM |
| 4 | WESHW | | 10/10/12 | 6:28 PM | M-F 6-6:30 PM | M-F 6-6:30 PM | :30 | BN12007H | \$1,400.00 NM |
| 3 | WESHTh | | 10/11/12 | 6:23 PM | M-F 6-6:30 PM | M-F 6-6:30 PM | :30 | BN12007H | \$1,400.00 NM |
| 1 | WESHF | | 10/12/12 | 6:22 PM | M-F 6-6:30 PM | M-F 6-6:30 PM | :30 | BN12007H | \$1,400.00 NM |
| 14 | 10/09/12 | 10/12/12 | M-F Entertainment Tonight | 7:00-7:30 PM | -11-1-- | :30 | 3 | \$1,700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -11-1-- | 3 | \$1,700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESHTu | | 10/09/12 | 7:16 PM | M-F Entertainment Tonight | 7:00-7:30 PM | :30 | BN12001H | \$1,700.00 NM |
| 3 | WESHW | | 10/10/12 | 7:30 PM | M-F Entertainment Tonight | 7:00-7:30 PM | :30 | BN12007H | \$1,700.00 NM |
| 2 | WESHF | | 10/12/12 | 7:10 PM | M-F Entertainment Tonight | 7:00-7:30 PM | :30 | BN12007H | \$1,700.00 NM |
| 18 | 10/14/12 | 10/14/12 | NFL PRE-GAME | 7:00P-8:00PM | -----S | :30 | 1 | \$4,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -----S | 1 | \$4,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH Su | | 10/14/12 | 7:29 PM | NFL PRE-GAME | 7:00P-8:00PM | :30 | BN12007H | \$4,000.00 NM |
| 19 | 10/10/12 | 10/11/12 | M-Su News @ 11PM | 11-1135p | --11--- | :30 | 2 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | --11--- | 2 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WESHW | | 10/10/12 | 11:33 PM | M-Su News @ 11PM | 11-1135p | :30 | BN12007H | \$1,500.00 NM |
| 3 | WESHTh | | 10/11/12 | 11:32 PM | M-Su News @ 11PM | 11-1135p | :30 | BN12007H | \$1,500.00 NM |
| 20 | 10/09/12 | 10/11/12 | NBC Tonight Show | 11:35P-12:35XM | -1-1--- | :30 | 2 | \$850.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -1-1--- | 2 | \$850.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESHTu | | 10/09/12 | 12:30 AM | NBC Tonight Show | 11:35P-12:35XM | :30 | BN12001H | \$850.00 NM |
| 2 | WESHTh | | 10/11/12 | 12:08 AM | NBC Tonight Show | 11:35P-12:35XM | :30 | BN12007H | \$850.00 NM |

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P O Box 26876
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| 936113-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12 |

| Advertiser | Product | Estimate Number |
|-----------------|------------|-----------------|
| Nelson/D/Senate | NELSON/S/D | 490 |

www.wesh.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|---------------------------------------|--------------------|------------------------------|--------------------|----------------|------------|---------------|
| 22 | 10/13/12 | 10/13/12 | Sat Sunrise 6-8 AM | 6:00-8:00 AM | -----S- | :30 | 2 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -----S- | 2 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WESH | Sa | 10/13/12 | 6:13 AM | Sat Sunrise 6-8 AM | 6:00-8:00 AM | :30 | BN12007H | \$250.00 NM |
| 1 | WESH | Sa | 10/13/12 | 7:13 AM | Sat Sunrise 6-8 AM | 6:00-8:00 AM | :30 | BN12007H | \$250.00 NM |
| 24 | 10/14/12 | 10/14/12 | SA/SU 6-6:30 PM | SA/SU 5:58-6:30 PM | -----S | :30 | 1 | \$1,200.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -----S | 1 | \$1,200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Su | 10/14/12 | 6:14 PM | SA/SU 6-6:30 PM | SA/SU 5:58-6:30 PM | :30 | BN12007H | \$1,200.00 NM |
| 25 | 10/13/12 | 10/13/12 | Sat. Entertainment this W7:00-8:00 PM | | -----S- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -----S- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Sa | 10/13/12 | 7:56 PM | Sat. Entertainment this Week | 7:00-8:00 PM | :30 | BN12007H | \$1,000.00 NM |
| 26 | 10/14/12 | 10/14/12 | Sun Sunrise@6-8 AM | 6:00-8:00 AM | -----S | :30 | 2 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -----S | 2 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Su | 10/14/12 | 6:54 AM | Sun Sunrise@6-8 AM | 6:00-8:00 AM | :30 | BN12007H | \$250.00 NM |
| 2 | WESH | Su | 10/14/12 | 7:26 AM | Sun Sunrise@6-8 AM | 6:00-8:00 AM | :30 | BN12007H | \$250.00 NM |
| 27 | 10/14/12 | 10/14/12 | NBC Sunday Today | 8:00-9:00 AM/9-11A | -----S | :30 | 1 | \$1,800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -----S | 1 | \$1,800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Su | 10/14/12 | 7:59 AM | NBC Sunday Today | 8:00-9:00 AM/9-11A | :30 | BN12007H | \$1,800.00 NM |
| 32 | 10/15/12 | 10/15/12 | M-F NOON NEWS 12-12:12:00-12:30 PM | | M----- | :30 | 1 | \$450.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | M----- | 1 | \$450.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | M | 10/15/12 | 12:25 PM | M-F NOON NEWS 12-12:30 | 12:00-12:30 PM | :30 | BN12007H | \$450.00 NM |
| 33 | 10/15/12 | 10/15/12 | KATIE COURIC DAY | 2-3PM | M----- | :30 | 1 | \$450.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | M----- | 1 | \$450.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | M | 10/15/12 | 2:28 PM | KATIE COURIC DAY | 2-3PM | :30 | BN12007H | \$450.00 NM |
| 34 | 10/15/12 | 10/15/12 | M-F 4-5 PM NEWS | M-F 4-5 PM | M----- | :30 | 1 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | M----- | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | M | 10/15/12 | 4:29 PM | M-F 4-5 PM NEWS | M-F 4-5 PM | :30 | BN12007H | \$800.00 NM |
| 35 | 10/15/12 | 10/15/12 | M-F 5-6 PM ROT | 5:00-6:00 PM | M----- | :30 | 1 | \$1,100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 936113-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12 |

| Advertiser | Product | Estimate Number |
|-----------------|------------|-----------------|
| Nelson/D/Senate | NELSON/S/D | 490 |

www.wesh.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------------|----------------|---------|--------|----------------|------------|------|
| 35 | 10/15/12 | 10/15/12 | M-F 5-6 PM ROT | 5:00-6:00 PM | M----- | :30 | 1 | \$1,100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| 10/15/12 10/21/12 M----- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/15/12 5:23 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BN12007H \$1,100.00 NM | | | | | | | | | |
| 36 | 10/15/12 | 10/15/12 | M-F 6-6:30 PM | M-F 6-6:30 PM | M----- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/15/12 6:14 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 BN12007H \$1,500.00 NM | | | | | | | | | |
| 37 | 10/15/12 | 10/15/12 | M-F Entertainment Tonight | 7:00-7:30 PM | M----- | :30 | 1 | \$1,700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/15/12 7:18 PM M-F Entertainment Tonight 7:00-7:30 PM :30 BN12007H \$1,700.00 NM | | | | | | | | | |
| 39 | 10/15/12 | 10/15/12 | NBC Tonight Show | 11:35P-12:35XM | M----- | :30 | 1 | \$900.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/15/12 12:08 AM NBC Tonight Show 11:35P-12:35XM :30 BN12007H \$900.00 NM | | | | | | | | | |
| 40 | 10/15/12 | 10/15/12 | Late Night w/Jimmy Fallon | 12:35-1:35XM | M----- | :30 | 1 | \$300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/15/12 1:29 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 BN12007H \$300.00 NM | | | | | | | | | |
| 41 | 10/10/12 | 10/10/12 | NBC Prime ANIMAL/GUY | 8:00-9:00 PM | --W---- | :30 | 1 | \$1,400.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 --W---- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHW 10/10/12 8:48 PM NBC Prime ANIMAL/GUYS 8:00-9:00 PM :30 BN12007H \$1,400.00 NM | | | | | | | | | |
| 42 | 10/13/12 | 10/13/12 | Sat 5-6a | Sat 5-6a | -----S- | :30 | 1 | \$100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/13/12 5:44 AM Sat 5-6a Sat 5-6a :30 BN12007H \$100.00 NM | | | | | | | | | |
| 43 | 10/14/12 | 10/14/12 | Sun 5-6a | Sun 5-6a | -----S | :30 | 1 | \$100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/14/12 5:53 AM Sun 5-6a Sun 5-6a :30 BN12007H \$100.00 NM | | | | | | | | | |

Total Spots 70

Gross Total \$62,600.00

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
|------------------|---------------------|----------------------|-----------------------|
| 936113-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12 |

| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> |
|-------------------|----------------|------------------------|
| Nelson/D/Senate | NELSON/S/D | 490 |

www.wesh.com

Payment Terms 30 Days

| | |
|--------------------------|-------------------|
| <u>Agency Commission</u> | \$9,390.00 |
|--------------------------|-------------------|

| | |
|-----------------------|--------------------|
| <u>Net Amount Due</u> | \$53,210.00 |
|-----------------------|--------------------|